



29 Packer Avenue,  
Epping 2, Cape Town  
Tel: +27 21 534 0287

**Women4Women is a registered NPO and public benefit organization focused on female empowerment and community upliftment. Together, with our dedicated partners and volunteers, we aim to improve the lives of the less fortunate and previously disadvantaged women and children in South Africa.**

We are focused on helping women of all ages and backgrounds in South Africa to become empowered economic contributors, leaders, and influencers. As an independent organisation, we strategically align ourselves with partners and organisations whose core focus is empowering South African women through skills development and job creation. Funding will be primarily focused on the provision of bursaries, funding to female entrepreneurs as well as events focused around skills development, business development, and motivation.

So far, the foundation has independently:

- Helped a female entrepreneur develop a thriving business (Healing Touch Massage)
- Worked with a female milliner to improve and grow her business
- Provided employment for women from abused shelters in the Cosmetix warehouse and factory
- Hosted make-up and grooming workshops for young abused teenage girls
- Secured 20 skills development courses for nail therapists with Tammy Taylor nails nationwide worth nearly R400 000, as well as the offer of permanent employment for these women
- Initiated various mentorship programs across the country

Our founder Cindy Nell, a well-known South-African personality, influencer and co-owner of Women4Women's main sponsor, Cosmetix, started working on various philanthropic projects in 2003 as Miss South Africa. She discovered that, above all, her true passion and calling in life is seeing the empowerment and upliftment of other women to help them improve their confidence and take control of their future.

"I plan on using my years of experience in the industry and my contacts to do good and give back, we have a moral obligation to help improve our country and economy," says Cindy.

Women4Women has partnered with the Mrs South Africa Pageant in a female empowerment and upliftment program. Women4Women will be the official beneficiary of the Mrs South Africa annual fundraising ball of 2018. All funds raised will be distributed to community projects focused primarily on job creation for the less fortunate.

We would like to call on businesses and the media to get involved in the movement of empowering women, creating jobs and improving the lives of females from all walks of life in South Africa.

If you or your company feel you may have some means to contribute to our mission, please do not hesitate to contact us ([info@women4women.co.za](mailto:info@women4women.co.za)) or visit our website ([women4women.co.za](http://women4women.co.za)) for more information. Alternatively, please get in touch with our PR agency [Freebees](#) for more information on our various projects and needs.

For more information, please contact:

**Lauren Correia**

**[lauren@women4women.co.za](mailto:lauren@women4women.co.za)**

**[info@women4women.co.za](mailto:info@women4women.co.za)**

